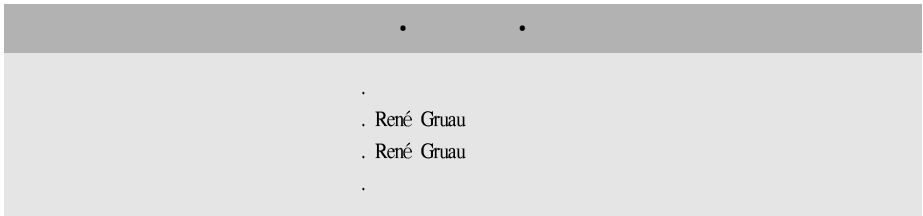


## (René Gruau)



### <요 약>

20C

(René Gruau)

(Eric, Karl Erikson)

(elegance)

, 가

가

가

I.

가 ,  
가 ,  
가 ,

20C 가  
(Erté), (Eric, Karl Erikson) (René Gruau),  
(Antonio Lopez) 가  
(George Stavrino) . ,

1920 가 ,  
70

가가

가 가  
가

가 , , ,

## II. René Gruau

### 1. 1920 -

가 1920

20C , 1924  
 「 (Lidel)」 ,  
 , 「 (Femina)」, 「 (Marie Claire)」, 「 (Club)」, 「  
 (L'officiel De La Couture)」, 「 (Haper's Bazzar)」, 「 (Vogue)」, 「  
 (International Textiles)」, 「 (Flair)」  
 가

## 2. 1930 - 가

1930 가  
 2) , 가 (Salvador Dali)가  
 가  
 1939 ,3)  
 (Romantic Expressionism)가  
 ,  
 가  
 4)가  
 , ( Kees Van  
 Dongen) ( Henri Matisse) (  
 Toulouse-Lautrec)  
 가 가(Edgar Degas)  
 ,

## 3. 1940 - (Christian Dior)

1947 ‘ ’ . 2

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1) Gruau, René(1994). *René Gruau*. Tokyo, Japan: Trevile.  
 2) あらまた(1996). *ひろし, ファッション畫の歴史*. 平凡社. p.170.  
 3) Barnes, Colin(1988). *The complete guide to Fashion illustration*. Cincinnati, Ohio: North light books. p.16.  
 4) (1998). Mats Gustavson . p.21.

가

가

‘ ,

.5)

가

1950

6)

가

가

가

.7)

4. 1950

70

-

1948

가

,

「

(Harper’s Bazaar)」

「 (Vogue)」

「 (Flair)」

, 1950

가

.8)

1950

가

가

,

1940

1950

가

.

가

9)

(Miss Dior)

(Diorella),

(Sauvage),

(Jules),

(Rouge

Baiser),

(Bas Scandale)

가

가

5) Gruau, René.

6) (1993). Christian Dior

. p.30.

7) Buxbaum, Gerda. . p.70.

8) Gruau, René.

9) Phaidon Press(1998). *The Fashion Book*. London: Phaidon. p.200.

5. 1980 -

1980

가 가 가, , 가  
가 가 가

1982 (Munich) 가 (Bartsch & Chariou)

, 1989

1999 11 2000 4  
(Passionnement René Gruau) ' 2001 (Rimini) , 2002

,<sup>10)</sup> 1923 14 가

가

가

가

III. René Gruau

1.

가

10) <http://www.René-gruau.com>

20

가 가

가 가  
가

(soft)

가

가

< 1> 1948 「 」

가

< 2> 1949 「 」

(Jacques Fath)



< 1> Dress by Christian Dior in L'Officiel, 1948, 「Icon of Fashion」 p.70.



< 2> Coat by Jacques Fath in International Textiles, 1949, 「René Gruau」 p.24.

, 가 ,

,  
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2.

, 가

.

가 가

,

, 1940

가 가

. 1950

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가 11)

. 1960

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12)

가 . 1980

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,

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.13)

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11) Black, J. Anderson. 2. (1997). : . pp.208-221 .

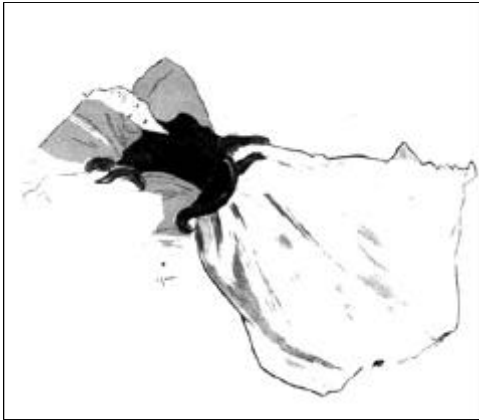
12) (1994). . p.20.

13) Black, J. Anderson. . pp.272-276 .

- < 3> 「 」 (Maggy Rouff) 1946  
가
- < 4> 1958 (Jantzen)

1950

.14)



< 3> Dress by Maggy Rouff for Femina, 1946, 「René Gruau」 p.5

< 4> Advertising for Jantzen 1958, 「René Gruau」 p.37

- < 5> “ (Dior Dior)” 1978  
가

- < 6> 1983 .15)  
가

14) Galerie Bartsch & Chariou GmbH, op. cit.,

15) Herscher (ed.), op. cit., p.26.





< 5> Advertising for “Dior Dior”  
1978, 「René Gruau」 p.40



[ 6] Advertising for Parfumes  
Christian Dior, 1983, 「René Gruau」 p.47

3.

20C

가 , 가 19C  
가 , (Ukiyoe)<sup>17)</sup>  
가 .  
가 .

< 7> “ ” 1976 “ ”  
가 .

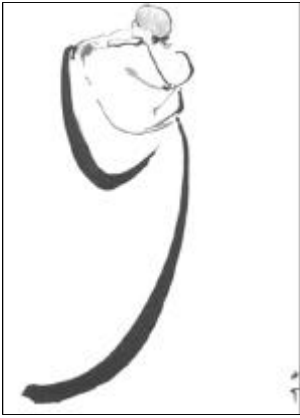
< 8> 「 가 」 1991 가  
가 .  
가 .<sup>18)</sup>

16) Packer, Willian. *Fashion Drawing in Vogue*. (1995). : . p.22.  
17) : (1603-1868) 가 .

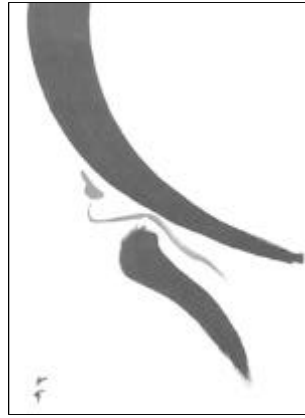
18) Buxbaum, Gerda. . p.70.

가

가



< 7> Advertising for "Dior Dior",  
1976, 「René Gruau」 p.53



< 8> For Madame Figaro, 1990  
「René Gruau」 p.52

4.

가

< 9>

가

1891

「

: 」 가

< 10> 1987

「 」

가 가

,19)

, < 11> 1950

「 」

가



< 9> Lautrec 「  
」, 1891,  
「Toulouse-Lautrec」 p.101.



< 10> Moulin Rouge, 1987,  
([www.René-gruau.com](http://www.René-gruau.com))



< 11> Cover for L'Officiel,  
1950, 「20's Fashion History in  
France 1」 p.200.

5.

가

< 12> 1949

“ ”

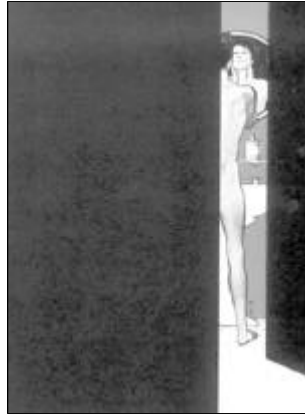
< 13> 1978

“ (Eau Sauvage)”

가



[ 12] Advertising for “Miss Dior”  
1949, 「René Gruau」 p.1



[ 13] Advertising for Christian Dior,  
1952, 「René Gruau」 p.9

< 1 >

< 1 >		
	1930-1950	,
	1970-1990	,
	1970-1990	
	1950-1990	
	1940-1990	

# VI.

가  
 , 20C 가  
 , 1950 가  
 가  
 가  
 가 ,  
 가 가  
 ( : 2003 8 29 )

【        】

Buxbaum, Gerda(1999). *Icons of Fashion: the 20th century*. Marsh, Jenny . New-York: Prestel.  
 Gruau, René(1994). *René Gruau*. Tokyo, Japan: Treville  
 あらまた(1996). *びろし, ファッション畫の歴史*. 平凡社  
 Barnes, Colin(1988). *The complete guide to Fashion illustration*. Cincinnati, Ohio: North light books.

(1998). Mats Gustavson .

(1993). Christian Dior .

Phaidon Press(1998). *The Fashion Book*. London: Phaidon.

<http://www.René-gruau.com>

Black, J. Anderson.

2.

(1997).

:

(1994).

Packer, Willian. *Fashion Drawing in Vogue*.

(1995).

:

# A Study on Expression of René Gruau's Fashion Illustration

Dept. of Clothing & Textile, of Kyungpook National University **Park, Sang-Hee**

Dept. of Clothing & Textile, Associate professor of Kyungpook National University **Yoo, Young-Sun**

The purpose of this study is to investigate the characteristic and the value of the fashion illustration through the analysis on it, which was worked by René Gruau who was popularized in.

René Gruau, as one of the leading fashion illustrators in 20th century, is a fashion illustrator who continued to create the style he pursued, abstract and new sensuous beauty on the basis of his higher imagination.

The results of analysis of the Gruau's works were as follows.

First, Gruau emphasized his romantic styles under the influence of Romantic Expressionism. Second, Gruau expressed on his works the feminine beauty following as the spirit of the times. He reevaluated the feminine images and dissolved emotions which were overpowered. Third, Gruau expressed an oriental image in his works by using ink with the brush expression like a rapid flow of a water. His Illustrations tell a traditional orient philosophy inside him. Fourth, Gruau made pictorial art works by communication with contemporary artists like Toulouse-Lautrec, one of artists in times of the late Impressionism and Salvador Dali one of artists in times of the Surrealism. Fifth, he changed a conception of empty spaces and transmitted symbolical images by optical contrast and emphasis on specific things. Gruau's works made people be concentrated on his works by evoking curiosity and incitement with a strong imagination.

**Key words** : Fashion illustration, Fashion illustrator, René Gruau, Expression