



**SEPTEMBER 5**  
**2:00 TO 5:00 PM**

**Ewha Womans University**  
**Case Hall**  
**Auditorium**

KIFT

When Fashion Meets Digital Technology



Chioe Cho



Emanuela Prandelli



Kei Bang



Valeria Volponti



Kima Kim



Ludovica Lenzi

- Audience: Students or Young Professionals Early in Their Career
- Format: Panel Discussion to Showcase Latest Thinking in Fashion-Tech
- Expected Outcome: Driving Industry-Academic & Int'l Collaboration

SJF | SACCO  
LONDON



KIFT



The logo for KIFT is displayed in a white, bold, sans-serif font within a white rectangular border. The background behind the logo is a dark teal color with a subtle circular gradient.

**KIFT**

**1:30 PM Registration**

**2:00 PM Opening Remarks**

**2:20 PM Fashion Tech: Designing the Future**

**3:00 PM AI Transformation in Fashion & Beauty**

**3:40 PM Fashion Tech Evolution for Smart & Sustainable Future**

**4:20 PM Closing Remarks & Performance**

**4:40 PM Networking Reception**



## OPENING REMARKS

**Dr. Hyang-Sook Lee**

President, Ewha Womans University

**Mrs. Sungjoo Kim**

Chairperson, MCM Group

**Mr. Cavalieri Giorgio**

Head of Office, Embassy of Italy

**Mr. Jorn Beissert**

Deputy Chief of Mission, Embassy of Germany





Co-Host & Moderator

**Chloe Cho, CEO, Brilliant Media**

# PANEL I

## Fashion Tech: Designing the Future

The intersection of fashion and technology is not just a trend. It is a revolution. From AI-driven design and smart textiles to virtual runways and blockchain-powered transparency, fashion tech is reshaping every facet of the industry.

This panel brings together visionary designers, technologists, and industry leaders to explore how emerging technologies are redefining creativity, sustainability, and customer engagement in fashion.

### PANELIST

**Scott W.J. Lipinski**, CEO, Fashion Council Germany

**Selee Lee**, Professor, Ewha Womans University

**Jay Kim**, CCO, Studio Realive / SM Entertainment

**Inyong Jeon**, CTO, CLO Virtual Fashion

**Mark Insup Lee**, Founder & CEO, MarqVision



## PANEL II

# AI Transformation in Fashion & Beauty

Artificial Intelligence is radically transforming the fashion and beauty industries—from creative processes and product development to marketing, personalization, and supply chain optimization.

Leading voices in fashion tech, beauty innovation, data science, and brand strategy will come together to share real-world applications, emerging trends, and strategic insights.

### PANELIST

**Christiane Arp**, Former Editor-in-Chief, Vogue Germany

**Seung Hyun Cha**, Professor, KAIST / Director, Future Space Lab

**Kima Kim**, Founder & CEO, Caliverse / Lotte Innovate

**Soojin Lim**, CBO, NC AI / NCSOFT

**Taewoong Um**, SVP AI Innovation, COSMAX



## PANEL III

# Fashion Tech Evolution for Smart/Sustainable Future

Fashion Tech is no longer a futuristic vision. It is a critical force shaping a smarter, greener future.

This panel brings together pioneering entrepreneurs, technologists, designers, and sustainability leaders to explore how innovation is driving progress across the value chain, discussing the most promising technologies that leads the industry toward a smarter and more sustainable future.

### **PANELIST**

**Dirk Schönberger**, Chief Brand Officer, MCM

**Chul-Yong Choi**, Professor, Hongik University / Designer, Cy Choi

**Robin Baxter**, Department Chair, Fashion Institute of Technology

**Changwoo Lee**, CEO, dotslashdash / Founder of 29CM & 10x10

**Jae Hyuk Lim**, Korea Head, Code-Create / Designer, BESFXXK



CLOSING REMARKS & PERFORMANCE

**Violinist Ji-Hae Park**

# AI PERFORMER





NETWORKING RECEPTION  
Continuing Dialogue &  
Spreading Inspiration



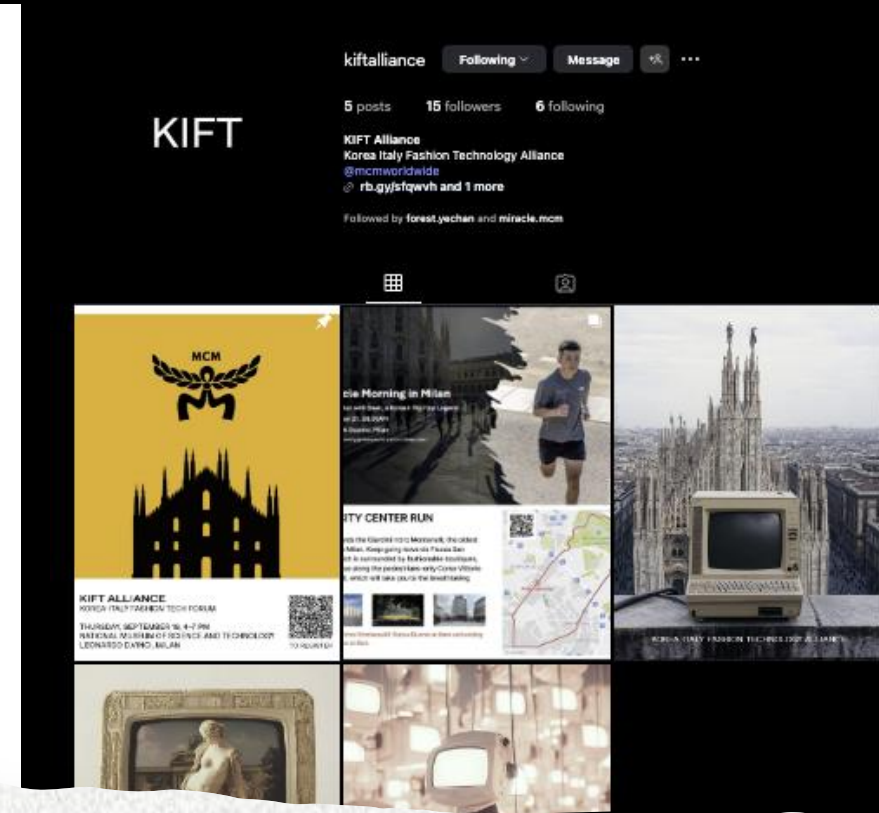
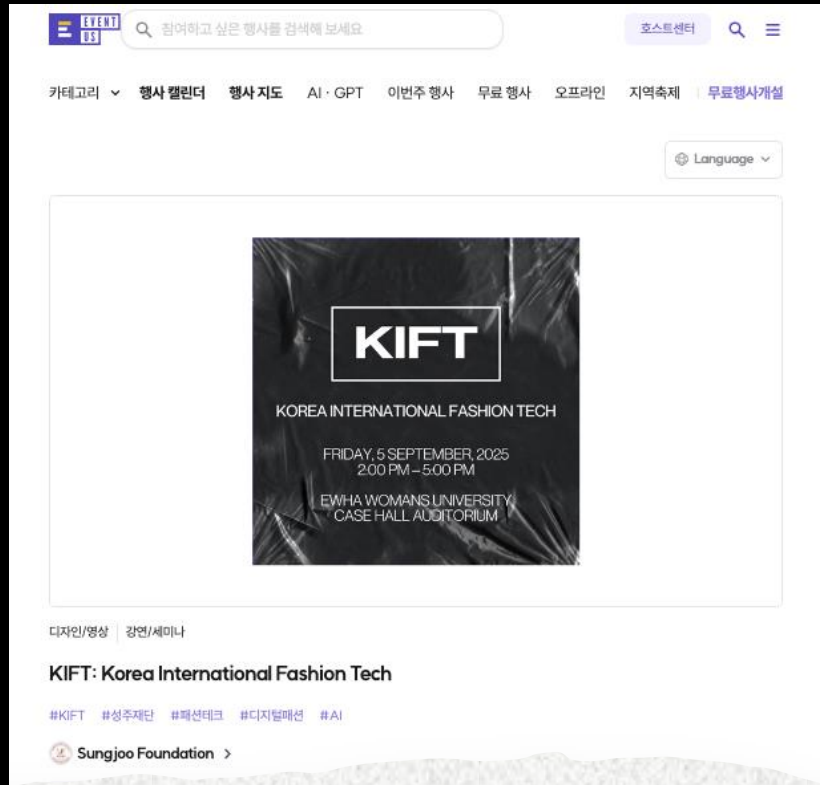
KOREA INTERNATIONAL FASHION TECH

FRIDAY, 5 SEPTEMBER, 2025  
2:00 PM – 5:00 PM

EWHA WOMANS UNIVERSITY



SCAN TO



## PROMOTION & REGISTRATION

- EVENTUS (PAID EVENT)
- SOCIAL MEDIA
- INVITATION MAILING LIST
- SEOUL FASHION WEEK
- LIVE-STREAMING

A woman in a white long-sleeved shirt and dark pants is shown from the side, speaking on a stage. Her arms are outstretched, and she is wearing a headset microphone. The background is dark with blue stage lighting. Large white text is overlaid on the right side of the image.

# CALL TO ACTION

- EWHA LEADERSHIP SUPPORT
- STUDENT ENGAGEMENT
- BIG ANNOUNCEMENT