



FaW

Fashion World Tokyo

Tokyo

2024 KSFD

Invitational Exhibition

[Airy Denim Collection](#)

FaW Tokyo

2024. 4.17.^{WED} ~ 4.19.^{FRI}

Organizer The Korea Society of Fashion Design
Host Rx Japan Ltd.

Invitation letter

The 2024 exhibition of invited members from the Korea Society of Fashion Design (KSFD) is held at Fashion World Tokyo in Japan. Fashion World Tokyo is Japan's largest fashion trade show which consists of 6 specialized shows. It is the business platform for companies from all over the world to showcase the latest sustainable products/materials, apparel, bags, shoes, accessories, and fashion digital technologies. Especially the April show will feature AW collections. 23,000 buyers will be invited from around the globe to source brands, fabrics, and services such as fashion sourcing/OEM/ODM and more.

Not only as of the best gateway to the Japanese market but is also growing to serve as a new Asian hub for the fashion industry. In 2024 it is featuring 500 exhibitors from all over the globe.

KSFD has been doing the key role in the fashion related industry and academic field since the foundation in 1996, and will keep doing in a lively and continuous manner.

The theme of the exhibition is "Airy Denim Collection" and 53 invited designers show 57 collection, which is full of wit, fun, and creativity.

It would be the great opportunity for you to get a lot of inspiration from the works of the invited designers and realize the international competitiveness of Korean fashion design once again.

I would like to express my gratitude to all the designers who accept the invitation and participated, and to all the staffs who helped plan and implement the exhibition.

I am looking forward to see many of you in the exhibition.

The Korea Society of Fashion Design
Exhibition Vice Chairperson **Joo, Bo-rim**
Chairperson **Ha, Jisoo**

Ahn, Jinhyun

안진현



Thistle

This clutch bag was inspired by William Morris's thistle pattern and has been crafted using light blue denim and white Oxford fabric, expressed through the reverse appliqué technique.

Bae, Jiye

배지예



Kimono Sleeve Jacket

The kimono-sleeve jacket, born from worn-out denim, encapsulates the fusion of art and fashion. The patchwork design blending past and present, along with the traditional Asian-inspired kimono sleeves, exudes a unique and special sensibility. This sustainable fashion piece beautifully expresses the wearer's life and style, presenting an artistic trend for the new era.

Bae, Yunjee

배윤지



Denim Breeze Tote

A tote bag that embodies the lightness of 'airy denim' and sustainable beauty through the recycling of denim details and the use of translucent TPU (Thermoplastic Polyurethane) material.

Cho, Kyounghee

조경희



New York Night View

This work symbolically represents the splendid night view of New York, which forms a forest of high-rise buildings. The window effect at the bottom of the vest means New York buildings. The pockets of rhine-stones decoration net and the rhine-stone string decoration with high and low are symbolic representations of the image of New York night view projected on the light.

Choi, Kyunghee

최경희



Universal Design of SANG BANG - Latticelike Baggy pants

The theme "airy denim" is the lightest and softest denim, and the SS collection revives the breathable denim, Korean traditional salchang go-jaeng-i, in 2024 and reinvents it as baggy pants that anyone can wear.

Choi, Seoyoung

최서영



origamiwear

folding fabrics into "origamiwear"

Choi, Sooah

최수아



Heavy Baloon

Just imagining adding the air in between body and the garment to fly the sky but not happening
(Constructed with slob denim, e-band, herringbone tape)

Chung, Chahong

정차홍



Beyond the Grid: Reflections on Obsession and Liberation

This one-piece dress is made from denim (99% cotton, 1% spandex) through a meticulous process of repeated hand-cutting, folding, and sewing. Featuring multiple layers of check patterns, it embodies an obsessive quest for perfection and the desire to break free from self-imposed constraints.

Eum, Woojin
엄우진



Riviera Drama

It is a work that contains the freshness, lightness and relaxation I felt while traveling along the French Riviera. Straight and diagonal seam lines are aesthetically arranged through-

Eum, Woojin
엄우진



out entire collection, and raw-edgy and garment washing on cotton denim enhance rough and free vibe. In addition jersey dress is finished with denim-like digital

print on stretched jersey fabric for light and free movement of body. This collection will always take the wearers to the lay-back day and romantic night of Riviera.

Ha, Jisoo

하지수



a glittering blue lace dress

A dress for when you want to receive special attention on a special day. Specifically, blue custom-dyed lace was used, and several layers of tulle inner skirts were added to make the skirt flares more voluminous.

Han, Dongyeop | Lee, Wonseok | Choi, Kyunghee

한동엽 | 이원석 | 최경희



Clover Denim Jacket

This clover denim jacket inspired by nature and leaves is a modern reinterpretation of Levi's 2nd generation denim jacket and features hidden pockets, embroidery techniques, lace details, and stud decoration.

Han, Dongyeop | Lee, Wonseok | Choi, Kyunghee

한동엽 | 이원석 | 최경희



Stud Bootcut Denim Pants

Stud Bootcut Denim Pants A studded bootcut denim pants inspired by the hippie culture of the 1960s. It reinterprets the Levi's 517, which was often worn by hippies in the past, by mixing punk and western elements.

Hasan, Razibul

하산 라지불



Denim Evolution

A denim pants with ripped design will make.

Hur, Hyunjoo | Chun, Jaehoon

허현주 | 전재훈



Sizzling Safari Revamp

A denim jacket with a colorful pattern expressed through redesign
and a contrast between denim

Hwang, Chaeun

황채은



light light

A denim balloon wrap skirt
with a light weight and light colour

Im, Soyoung

임소영



Dream of Indigo

Material development using indigo dyeing using DABU PRINT,
a traditional Rajistani block printing technique

Jang, Shinyoung

장신영



Second Life of Denim

This piece transforms an old denim shirt and pants into a stylish new top,
exploring the second life of denim through sustainable fashion practices.

Jeong, Chanah

정찬아



Position

Photos of multiple scenes bring memories and emotions of the moment
A sleeveless dress with DTP print on Denim

Jeong, Kisung

정기성



Weave the Wind

To visually express the flow of wind,
denim was cut, unraveled,
and loosely woven to create
an overskirt that could create
a variety of silhouettes.

Jung, Dawn
정다운



My Little

Linen draped dress with denim decoration

Jung, Dawool
정다울



Fairy Dream

The use of lightweight materials gives denim a romantic, girly makeover.

Kayani, Fatima

카야니 파티마



Denim one piece dress

Artwork on used Denim dress

Kim, Booyoung

김부용



'PO' with Denim

It was designed by applying men's 'PO's during the Joseon Dynasty to modern jackets.

Kim, Eunkyong

김은경



two face

In order to highlight the three-dimensional feeling of the body expressed through the combination of unnatural lines, the design of patterns is excluded and the clothes are reinterpreted using monotonous flat surfaces and pleated details.

Kim, Heeyoung

김희령



Seu-ran

Cotton 100%, Bleaching and Printing

Kim, Jongsun

김종선



SMA artwork1: From a curve to the straight

Works that enable automatic deformation of curves and straight lines using shape memory alloy nitinol(Ni-Ti)
This research was supported by Basic Science Research Program through the National Research Foundation of Korea(NRF) and funded by the Ministry of Education (RS-2023-00245538).

Kim, Kohwoon

김고운



Pixel

Reinterpreted fragmented pixel aesthetics utilizing denim fabric

Kim, Sejin

김세진



Delight denim

A ruffle mini dress made with lace and lightweight denim textiles for summer

Kim, Sungeun

김성은



The clouded past

In the modern denim jumpsuit, fragments of childhood memories that everyone recalls at least once are decorated in the form of faded patches.

Kim, Sunyoung

김선영



2024Denim

Denim shirt with lace and untying technique

Kim, Yoonhee

김윤희



A Special Day

A special shirt design using denim

Kwon, Hajin

권하진



Romantic Season

Light denim shirt fabric, Shirring/Folding/Wrapping Mixed

Lee, Chaiyoung

이채영



Flow

To capture the gentle flow of the wind, I utilized the flexibility of lightweight denim fabric to the fullest extent, completing the design with repetitive shirring and lace embellishment to accentuate movement.

Lee, Dasomi

이다소미



shiny denim through redesign

the design that shines again at the end

Lee, Jisun | Chun, Jaehoon

이지선 | 전재훈



Breeze Through Blues

The cut-out technique was employed to infuse modern sensibilities and a sense of freshness into denim pants.

Lee, Joohyung

이주형



OVERALL DENIM PANTS

Overall denim pants with gathered waist detail

Lee, Kyuwon

이규원



Airy touch

This jacket plays with the texture of vintage pored denim.
The open patterned sleeves add a lighthearted touch.

Lee, Seonghoon
이성훈



Rebecca

a washed denim-morceaux-patchwork dress

Lee, Seungik
이승익



LINEN DENIM WATER DROP EMBROIDERY DRESS

Linen 40%, Cotton 60%, EMBROIDERY

Lim, Sujin

임수진



Air ensemble

An airy spring ensemble: mix and match shirts and tanks to emphasize the lightness and coolness of the season

Maurya, Anudhairya Ramnath

머리야 아누다리아 람나쓰



Flaky one piece dress

Using old denim skirt will make one piece dress.

Nam, Hansol

남한솔



Symphony of Blue

This jacket is a piece of art made of deconstructed jeans and a denim vest.
The legs of the jeans were repurposed into sleeves, while the pockets were added to the front.
Furthermore, I collected many belt loops and attached them, crossing in a 'X' shape.

Nam, Hyejin

남혜진



embrace

The ideal of the beauty in imperfection with humble materials
(recycling worn-out denim)

Park, Eunkyung
박은경



the spring wave

An upcycled skirt made from old denim pants
denim, up-cycling, hand painting

Park, Hyunjung
박현정



WESTERN LACE UP DENIM JACKET

Denim jacket with a feminine silhouette
Accented with western mood sleeve decoration and lace-up details

Park, Jeehong

박지홍



Cut Denim

Sleeveless denim with unique pattern

Park, Juha | Chun, Jaehoon

박주하 | 전재훈



The traces of time

The traces of time remembered by tree bark resemble jeans that have been with us for many seasons. This shirt was made of vintage denims that the traces of time in tree bark were visualized as clothing.

Park, Sujin
박수진



Translation

To express their relationship, the bodice is constructed with a structure that serves as the prototype of the garment's construction on the right side, and that structure is deconstructed on the left side.

Uh, Kyungjin
어경진



Trick

T-shirts like a quiz game between the creator and the observer about 'read or not'

Um, Sohee
엄소희



Play with Jeans

A casual bag is made using upcycling digital printing patterned fabric.

Yu, Haemin | Chun, Jaehoon
유해민 | 전재훈



Parts and All

A patchwork denim jacket using upcycle technique

2024 Invited Designers

Ahn, Jinhyun

Dept. of Clothing & Textiles, Chungnam National University / Lecturer
현 배재대학교, 충남대학교 강사
서울대학교 의류학과 학사, 박사

Bae, Jiye

Inha University / Lecturer
2023 제10회 SFTI 디지털 패션 작품 초대전
2021 the 10th International Digital Fashion Contest
2021 SFTI International Invited Fashion Exhibition

Bae, Yunjee

Dept. of Fashion Design & Textiles, Inha University / Lecturer
서울대학교 의류학과 생활과학박사(Ph.D.)
University of Arts London, LCF Fashion Design and Technology (MA)
2023 개인전 「Digital Homo Ludens」 (메타버스 온라인 갤러리 META SPACE)
2023 한국패션디자인학회 초대전: FaW Tokyo 국제 박람회 참여 (Tokyo Big Sight, Tokyo)
2023 한국패션일러스트레이션협회 XArt Collaboration, Jolly Pony 전시 참여 (문화비축기지 T1 Pavillion, 서울)

Cho, Kyounghee

Dept. of Fashion & Clothing, Mokpo National University / Professor
뉴욕 Parsons the New School for Design 객원교수, 미국
Kent State University 연구교수, 미국
패션디자이너 & 액세서리디자이너(Busy girl Fashion, Swan Co. Juno Co. Blue Stone DI)
2022 국제KOSCO전 우수작품상, 2016 최우수디자이너 인상 수상
2000-2018 ITAA주최 국제패션디자이너대회 본상 6회 수상 및 패션쇼 참가 & 다수 국제전(Seattle, Hawaii, Savannah, New York, Cincinnati, LA, 캐나다 Montreal 등)

Choi, Kyunghee

Dept. of Clothing & Textiles, Interdisciplinary Program in Senior Human Ecology, Changwon National University / Ph.D Course

2023 문화재청 제48회 대한민국 전통공예대전 '진주강씨 도포 유물 복원' 입상 및 전시 참가
2023 International EXHIBITION SMALL ACTION BIG THOUGHT 2ND EXHIBITION 참가
2023 한국복식학회 '패션과 재세계화(Fashion & Reglobalization)' 참가
2018 COEX 공예트랜드페어 '21세기 상의원' 브랜드관 전시 참가
1998~2019 미국, 중국, 몽골, 러시아 등 해외전시 다수 참가

Choi, Kyunghee

Hansung University / Professor
2023 ITAA International Design Exhibition-professional level
2023 (사)한국패션디자인학회 초대전, "Hybrid Fun" Shirt Collection
2022 (사)한국패션문화협회 International Fashion Art Biennale in Busan
2022 (사)한국패션디자인학회 초대전, Preview in Daegu
2022. "My Closet: Modular Redesign" "제 13회 개인전"

Choi, Seoyoung

Dept. of Fashion and Textiles, Seoul National University / Ph.D Course

Choi, Sooh

Dept. of Fashion Merchandise Design, Dankook University / Professor
Senior vice president, The Korea Fashion Illustration Association
Senior vice president, The Korea Fashion & Culture Association
Participated in group exhibitions: 2023 International Fashion Art Invitational Exhibition in Stockholm, Sweden & several Designer, Product Development Team, Sae-A co.Ltd. 2005-2007

Chun, Jaehoon

Dept. of Fashion and Textiles, College of Human Ecology, Seoul National University / Associate Professor
2019.09~현재 서울대학교 의류학과 부교수

2017.03~2024.12 한국패션디자인학회 편집위원
2017.03~2024.12 한국패션디자인학회 이사

Chung, Chahong

Dept. of Fashion and Textiles, Seoul National University / Ph.D. Candidate
2022-2024 Seoul National University, Department of Fashion and Textiles, Ph.D. Candidate
2017 The Hong Kong Polytechnic University, Master of Arts in Fashion and Textile Design
2016 Tsinghua University, Bachelor of Arts in Fashion Design
2023-2025 CJ ONSTYLE, Nareun Textile Research Institute Advisory Committee Member
2019-2021 Li & Fung (LF Americas), Swim & Sportswear Merchandiser

Eum, Woojin

CoVAULT / Owner
2022-08-24 ~ 2022-08-25 2022트렌드페어(서울) 전시
2021-05-17 ~ 2021-10-11 LG전자 Fitness Aura 프로젝트 선임디자이너
2020-02-27 ~ 2020-03-04 PFW CUBE Showroom (파리) 전시
2020-02-16 ~ 2020-02-16 Fashion Forward Dubai (두바이) 3위
2020-01-17 ~ 2020-01-20 Who's Next Paris (파리) 전시

Ha, Jisoo

Dept. of Fashion and Textiles, Seoul National University / Professor

Han, Dongyeop

smallstupidtunes / director
한성대학교 글로벌패션산업학부
2024 무신사 장학생 4기 수료
2023 PRISM magazine 10th 런웨이 디렉터, 디자이너
2023 서울패션허브 3D 버츄얼 패션쇼 디자이너

Hasan, Razibul

Dept. of Clothing & Textiles, Interdisciplinary Program in Senior Human Ecology, Changwon National University / Master's Course

Hur, Hyunjoo

Dept. of Fashion and Textiles, College of Human Ecology, Seoul National University / Ph.D. Candidate
2024.03~현재 서울대학교 의류학과 박사수료
2016.02 서울대학교 의류학과 석사

Hwang, Chaeun

Dept. of Fashion and Textiles, College of Human Ecology, Seoul National University / Ph.D. candidate
현재 서울대학교 의류학과 박사과정
Winchester School of Art, Fashion and Textile Marketing, MA
연세대학교 의류환경학과 학사

Im, Soyoung

ChungKang collage of cultural industries / Professor
現)청강문화산업대학교 전임교수
現(주)넥스터 Fashion and Avatar R&D C.D 前)국민대학교, 세종대학교, SADI, 한양대학교, 목원대학교 출강
Imsoyoungdesign Studio 대표
Bensimon Eyewear 브랜드 컨설팅
New Age 패션 텍스타일 디자이너, 아시아 영업 총괄
Alexander McQueen 어시스턴트 디자이너

Jang, Shinyoung

Dept. of Fashion Design and Merchandising, Gachon University / Assistant Professor
현) 가천대학교 패션산업학과 조교수, 서울대학교 의류학과 박사 졸업
Istituto Marangoni, MA fashion design
Parsons the New School for Design, BFA fashion design

Jeong, Chanah

Dept. of Fashion and Textiles, Seoul National University / Master's Course
2023 서울대학교 생활과학대학 의류학과 석사과정
2018-2023 세종대학교 패션디자인학과 미술학사/세종대학교 럭셔리브랜드디자인 융합학사

Jeong, Kisung

Dept. of Fashion Design, Keimyung University / Professor
1999 BA Central Saint Martin's College of Art & design, Women's Wear 졸업

2002 MA London college of Fashion, Design & Technology 졸업
2002-2003 Pattern Cutter at Matjan Pejovski(London)
2000-2002 Designer at Isabell Kristensen Couture(London)
2012 서울대학교 의류학과 박사졸업

Jung, Dawn

Myongji College / Professor
2023 FaW Tokyo Fashion World 전시출품

Jung, Dawool

Gachon University / Lecturer
이화여자대학교 의류직물학과 학사
서울대학교 의류학과 박사
가천대학교, 가톨릭대학교 출강
어클로저룩 대표

Kayani, Fatima

Dept. of Clothing & Textiles, Interdisciplinary Program in Senior Human Ecology, Changwon National University / Master's Course

Kim, Booyoung

Dept. of Fashion Styling, Woosuk University / Assistant Professor
2023 한국패션디자인학회 도쿄 웹사이트 FaW Tokyo 국제박람회 전시
2021 한국패션디자인학회 '웹툰, 패션과 만나다' 초대전 전시
음성품바재생예술체험폰 새활용콘테스트 심사위원
부산국제디자인어워드 심사위원

Kim, Eunkyoung

Dept. of Fashion Design, Keimyung University / Professor
계명대학교 미술대학 패션디자인전공 교수
이화여자대학교 대학원 조형예술대학 패션디자인 전공(박사수료)
이화여자대학교 디자인대학원 패션디자인전공 졸업(석사)
개인전: 김은경패션아트전 개최 14회, 패션쇼 개최 2회
단체전: 한국복식학회전, 한국패션문화협회전, 한국 의류학회전, 한국 의류산업학회전, 한국기초조형학회전, 국디자인문화학회전, 한국디자인트렌드학회전, 한국텍스타일디자인학회전, 인터패션아티스트 협회전 등 다수 참가

Kim, Heeyoung

Kyungin Women's University / Professor
2019 서울대학교 의류학과 박사 졸업
2021 "3D Heritage" 개인전
2022 "Saekdong in 3D Virtual Clothing" 개인전
2023 FaW Tokyo (사)한국패션디자인학회 단체전

Kim, Jongsun

Dept. of Fashion Design, Suwon Women's University / Assistant Professor

Kim, Kohwoon

Dept. of Fashion Design, Duksung Women's University / Assistant Professor
2006-2022 Group Exhibition and International Fashion Fair(Souel, Hongkong, NY, Tokyo, Beijing)
2006-2021.5 Times Solo Exhibition
2006-2019 Fashion Illustration Exhibition by Invitation(Paris, Beijing, Seouled etc.)

Kim, Sejin

Dept. of Clothing and Textiles, Changwon National University / Assistant Professor

Kim, Sungeun

Dept. of Fashion design, Duksung Women's University / Affiliated Professor
서울대학교 박사 졸업
전) (주)트렌드인 코리아 팀장
현) 덕성여자대학교 겸임교수, 국민대학교, 경연여자대학교, 인하대학교 강사

Kim, Sunyoung

Dept. of Fashion Design, Sunchon National University / Professor
세종대학교 박사
Paris ESMOD, Ecole de la Chambre Syndicale de la couture Parisienne 졸업
한국 패션일러스트레이션 협회 이사
국내외 그룹전 및 초대전 다수

Kim, Yoonhee

Dept. of Fashion Design, Hannam University / Professor
2021 International Fashion Art Exhibition in Jeju, Jeju
2022 The Korean Society of Fashion Design Exhibition, Daegu
2023 The Korean Society of Fashion Design Exhibition, Tokyo, Japan

Kwon, Hajin

Dept. of Fashion Design & Marketing, Seoul Women's University / Associate Professor
2013- 현재 서울여자대학교 부교수
2023 한국패션디자인학회 FaW Tokyo 전시회 참가/2021 패션문화협회 정기전 "local-rising jeju" 참여
서울대학교 의류학과 석사/박사
Parsons School of Design, Fashion Design Major, B.F.A, NYC

Lee, Chaiyoung

Kyunghee University / Lecturer
현 경희대학교, 가천대학교 강사 재직
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2017-2020 파리패션위크 기간 중 쇼룸 5회 참가
2019-FW19차이나패션위크 한국 디자이너 초청 패션쇼
2018-2019 서울패션위크 패션쇼(GN) 3회 발표

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2016-22 Coterie Edit NY show 컬렉션 전시 12회 발표
2015-18 Tranoi Femme Paris 컬렉션 전시 7회 발표
2017-18 Seoul Fashion week 패션쇼 3회 발표
2015 국립현대 미술관 서울 초청 패션쇼 3D fashion show
2014 K fashion in Milan 한.이 수교 130주년 초청 패션쇼

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2023 디자이너 브랜드 'MINACHUNG' 전시 홍보부스 참여

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2018 평창동계올림픽기념 「한·중·일 우호합작 경제문화교류회」 미세전류를 이용한 스마트웨어 패션쇼
2017 Copenhagen Fur Imagine Talents 2017, Finalist - Shanghai Fashion Week Show
前 The North Face, Columbia Sportswear, Fashion Designer

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2023 한국패션디자인학회 초대전(Fashion world Tokyo)
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2022 한국패션디자인학회 초대전
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2024

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